

# WELCOME to the SFM Snowball Fight challenge!

It's that time of year again! Brrr! This year, let's make it a WINTER of KINDNESS!

How?

WE are starting a SNOWBALL FIGHT!

## WHAT IS IT?

"Throw" a Snowball fight of KINDNESS! Make it a GIANT snowball!

Kindness Snowballs are created of layer after layer of completed kindness challenges written on paper for others! (want a template? Find one below...any piece of paper will work however, just keep it going!)

We can't wait to see just how GIANT and FUN they can get! Can you imagine pulling up to your friend's house and dragging a giant ball of paper out of your car and leaving it on someone's doorstep? We think it will really help remind people of how fun and powerful it can be to remember to be kind in our everyday routines.

Not only that, but that snowball will represent 100s of acts of kindness! What could be more inspirational!

## WHAT DO I DO?

It's simple. Your job is to act out the kindness challenge written on the snowball.

THEN, add your own challenge by adding a piece of paper to the snowball (any piece of paper we aren't picky) and writing your own challenge for someone you know.

NEXT, "hit" a friend by leaving the snowball somewhere clever for them to find! (doorstep, car, locker, in their bag, on their desk, toss it to them as you walk by)...have fun and be creative! We can't wait to see what you think of!

ALSO, You can nominate another person, organization, business, etc. to start building their own snowball by hitting them with a snowball starter that you have created. (find out how at [simplyfamilymagazine.com/snowballfight](http://simplyfamilymagazine.com/snowballfight))

WHEN you get hit by a snowball snap a picture or video and put it and part of the journey on social media with **#simsnowballfightforkindness** to convince others to join the fight for kindness as well as brag about how big your snowball has gotten! We can't wait to see GIANT snowballs left in clever places for unsuspecting friends! Who can build the biggest snowball? The challenge is ON!

## HOW DO I START A SNOWBALL?

Print off the snowball tag that can be found here....Write the name of the person, organization, business, etc. that started the snowball on the tag. Attach the instruction tag creatively or just make sure it goes along for the ride and can stay along for the ride. (string? Tape? We aren't picky...just get it going!)

Don't have anyway to print the instruction tag? Stop into one of our local business partners below to pick one up! Find them on the website below starting on November 10th!

## CAN I CHALLENGE SOMEONE ELSE TO START A SNOWBALL?

Absolutely! School vs. School? Business vs. Business? Family vs. Family? Team vs. Team? The challenge is ON! Whose snowball of kindness will be the biggest?

Simply video part of the snowball fight of kindness process and challenge who you want to go to [simplyfamilymagazine.com/online/2016/11/snowballfight](http://simplyfamilymagazine.com/online/2016/11/snowballfight) to start their own!

# Have Fun Being Kind!