

kindness snowball starter!
Cut this portion off and attach the instructions below
to your started snowball, pass it on and watch it
G R O W!

IT'S A SNOWBALL FIGHT!

...of kindness, that is, and you have been hit!

• *It's simple. Your job is to act out the kindness challenge written on the snowball.*

THEN, help the snowball grow by adding a piece of paper to the snowball (any piece of paper we aren't picky) after writing your own challenge on that piece of paper.

NEXT, "hit" a friend by leaving the snowball somewhere clever for them to find! (doorstep, car, locker, in their bag, on their desk, toss it to them as you walk by)...have fun and be creative!

ALSO, You can nominate another person, organization, business, etc. to start building their own snowball by hitting them with a snowball starter that you have created. (find out how at www.simplyfamilymagazine.com/online/2016/11/snowballfight)

WHEN you get hit by a snowball, snap a picture or video and show part of its journey on social media with [#sfmsnowballfightforkindness](https://www.facebook.com/sfmsnowballfightforkindness) to convince others to join the fight for kindness as well. It will be fun to brag about how big your snowball has gotten! We can't wait to see GIANT snowballs left in clever places for unsuspecting friends! Who can build the biggest snowball? The challenge is ON!



Have questions? Learn more about the SFM Snowball Fight for Kindness at
[simplyfamilymagazine.com/online/2016/11/snowballfight](http://www.simplyfamilymagazine.com/online/2016/11/snowballfight)

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